

2018 Central Valley Entrepreneurship Academy

Day 1

Tuesday, October 2

7:45 a.m. – 8:15 a.m.	<i>Coffee, Tea + Refreshments</i>	<i>Napa Room, DoubleTree</i>
8:15 a.m. – 8:45 a.m.	Introductions + Overview	
8:45 a.m. – 9:45 a.m.	Innovation Exercise	
9:45 a.m. – 10:00 a.m.	<i>Break</i>	
10:00 a.m. – 11:00 a.m.	On Innovation	
11:00 a.m. – 12:00 p.m.	Making the Leap	
12:00 p.m. – 1:00 p.m.	<i>Lunch</i>	
1:00 p.m. – 2:00 p.m.	Intellectual Property	
2:00 p.m. – 3:00 p.m.	Guest Entrepreneur	
3:00 p.m. – 3:15 p.m.	<i>Break</i>	
3:15 p.m. – 4:30 p.m.	Defining the Problem	
4:30 p.m. – 5:00 p.m.	Elevator Pitches	
5:00 p.m. – 7:00 p.m.	Networking Mixer and Keynote	

Day 2

Wednesday, October 3

7:45 a.m. – 8:15 a.m.	<i>Coffee, Tea + Refreshments</i>	<i>Napa Room, DoubleTree</i>
8:15 a.m. – 9:15 a.m.	Elevator Pitches	
9:15 a.m. – 10:15 a.m.	Market Validation: From Lab to Market	
10:15 a.m. – 10:30 a.m.	<i>Break</i>	
10:30 a.m. – 12:00 p.m.	Market Validation: Making the Customer Calls	
12:00 p.m. – 1:00 p.m.	<i>Lunch</i>	
1:00 p.m. – 2:15 p.m.	<i>Business Validation</i>	
2:15 p.m. – 3:15 p.m.	Technology Validation	
3:15 p.m. – 3:30 p.m.	<i>Break</i>	
3:30 p.m. – 5:00 p.m.	Project Time: Exercises	
5:00 p.m. – 6:00 p.m.	<i>Dinner</i>	
6:00 p.m. – 8:00 p.m.	Mentoring Session	

Day 3

Thursday, October 4

7:45 a.m. – 8:15 a.m.	<i>Coffee, Tea + Refreshments</i>	<i>Napa Room, DoubleTree</i>
8:15 a.m. – 9:00 a.m.	Elevator Pitches	
9:00 a.m. – 10:00 a.m.	Netstorming	
10:00 a.m. – 10:15 a.m.	<i>Break</i>	
10:15 a.m. – 11:15 a.m.	The Team, Milestones and Resources	
11:15 a.m. – 11:30 a.m.	<i>Break</i>	
11:30 a.m. – 12:30 p.m.	Guest Entrepreneur	
12:30 p.m. – 1:30 p.m.	<i>Lunch</i>	
1:30 p.m. – 2:15 p.m.	Choosing Your Path + Leap Toolkit Review	
2:15 p.m. – 3:15 p.m.	Legal Perspective	
3:15 p.m. – 4:15 p.m.	Business Resources and Perspectives Panel	
4:15 p.m. – 5:00 p.m.	Individual Work Time	
5:00 p.m. – 6:00 p.m.	<i>Dinner</i>	
6:00 p.m. – 8:00 p.m.	Mentoring Session	
8:00 p.m. – 8:30 p.m.	Next Steps	

